

**Evidence.
Policy.
Partnership.**



Dear Members

Please see below updates on alcohol research and policy which may be interest.

Data and Research

Global Burden of Disease estimates of alcohol use and attributable burden in Ireland

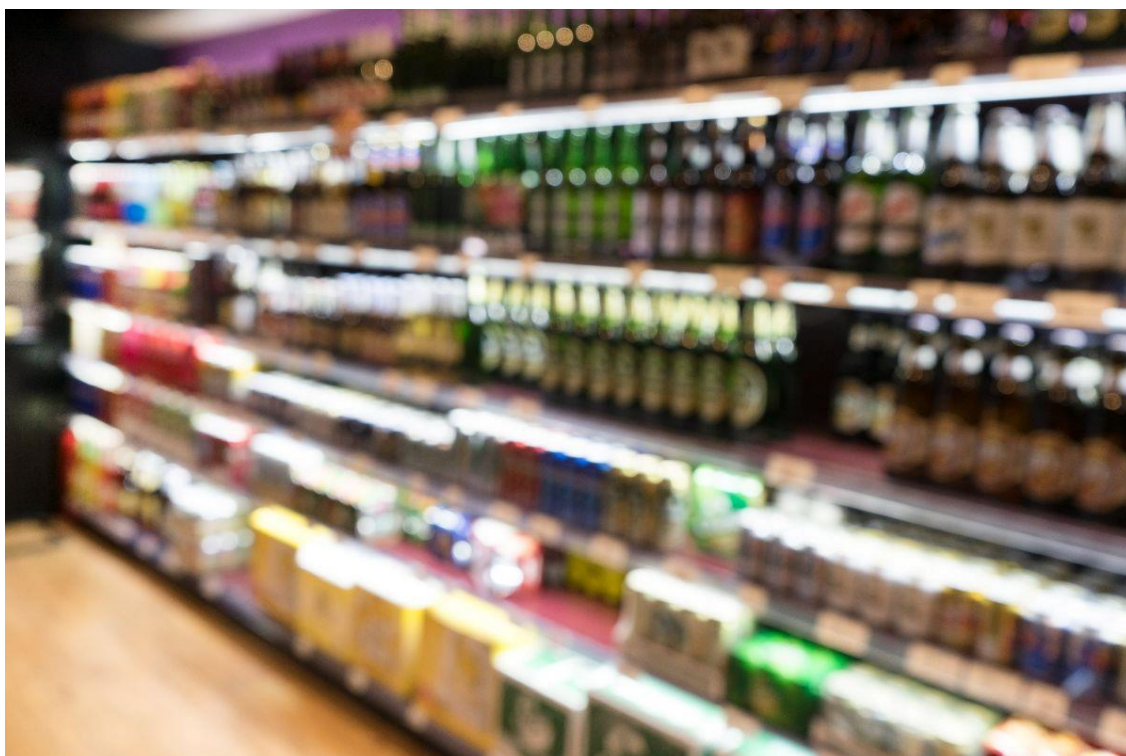


Alcohol Action Ireland and University College Cork (UCC) School of Public Health have published a research paper on the levels of alcohol related death and illnesses in Ireland, using datasets from the Global Burden of Diseases (GBD). The findings suggest that four people will die every day in Ireland from alcohol related harm and illness.

[Read the report here](#)

Alcohol Policy

House of Lords debates alcohol labelling and advertising



The House of Lords debated the Health and Care Bill, with Baroness Ilora Finlay of Llandaff announcing a probing amendment* which would require the Government to publish a report on labelling that would consider certain mandatory labelling requirements, such as the CMO guidelines, cancer warnings, and full ingredients and nutritional information. In the same session Baroness Finlay also sought an amendment that would make the Government consult on calling alcohol a 'less healthy product' and therefore subject to the same advertising restrictions that High Fat, Salt and Sugar (HFSS) foods will soon be.

*A probing amendment means there's no intention of the amendment being carried, but instead is used as an opportunity to discuss a particular topic.

[Read the Hansard debate here](#)

Institute of Alcohol Studies February Podcast

In this month's podcast, the Institute of Alcohol Studies (IAS) spoke to Baroness Ilora Finlay regarding labelling of alcoholic products and next steps for Parliament.



Baroness Finlay told IAS that: “If the Government doesn’t come forward with a date for the consultation we will have to push it to a vote and we have to defeat the Government and get it through, as the population deserves to know what is in the products they drink.”

[Listen to the Institute of Alcohol Studies February Podcast](#)

Parliamentary Questions (17 February 2022)



UK Parliament

Baroness Merron (Lab): To ask Her Majesty's Government what are the reasons for the delay in commencing the consultation of alcohol labelling since its announcement in 2020.

Response from Lord Kamall: We have committed to consult on our intention to introduce calorie labelling on pre-packaged alcohol and alcohol sold in on-trade businesses such as pubs and restaurants in due course. The consultation will set out further details about the proposed policy and seek views on whether the provision of the United Kingdom Chief Medical Officers' low risk drinking guidelines should become mandatory or continue on a voluntary basis. The consultation has been delayed due to the pandemic and the focus to date on delivering legislation on promotions, advertising and out of home calorie labelling

Baroness Merron: To ask Her Majesty's Government what steps they are taking to reduce the appeal of alcohol to children.

Response from Lord Kamall: The UK Code of Non-broadcast Advertising and Direct & Promotional Marketing and The UK Code of Broadcast Advertising provide that marketing communications and advertisements for alcoholic drinks should not be targeted at people under 18 years of age and should not imply,

condone or encourage immoderate, irresponsible or anti-social drinking. The Codes provide that more than 25% of the audience in adjacent programmes or for the relevant publication should not be under 18 years old. Alcohol advertising must not be likely to appeal 'strongly' to young people under 18 years old, reflect or associate with youth culture or show adolescent or juvenile behaviour. No children and no one who is or appears to be under the age of 25 years old may play a significant role in the advertising of alcoholic drinks. Copies of the Codes are attached. Education on alcohol use is a statutory component of Relationships Education, Relationships and Sex Education and Health Education in England.

Events

SHAAP/SARN *Alcohol Occasionals 2022*

Theme: Alcohol and Society



SHAAP/SARN Webinar: [Minimum Unit Pricing: Qualitative study of the experiences of homeless drinkers, street drinkers and service providers](#)

Date and time: Thursday 31 March 2022 12.30-14.00

Speaker: [Dr Elena Dimova](#), Research Fellow, [Substance Use research group](#), [Glasgow Caledonian University](#).

Format: The webinar will be hosted online using Zoom, and registrants will receive a link to join.

[Register now](#)

Upcoming SHAAP/SARN seminars (all 12.30-2pm UK time) – registration will open soon

- **Wednesday 20 April** Youth drinking in decline: Implications for policy and practice
Inge Kersbergen and Laura Fenton
- **Monday 23 May** Navigating the complexity of harm and care: a qualitative study of self-harm and alcohol use
Amy Chandler and Annie Taylor
- **Tuesday 21 June** *'I got the impression I just had to sort me-self out'*: How people with co-occurring heavy alcohol use and depression describe the care they receive in a fragmented health system - a qualitative study
Kat Jackson and Amy O'Donnell

Dublin Office:

Ground Floor
700 South Circular Road
Dublin 8,
D08 NH90
Ireland

T: +353 1 478 6300

info@publichealth.ie

publichealth.ie

[@publichealthie](https://twitter.com/publichealthie)

Belfast Office:

6th Floor, City Exchange
11-13 Gloucester Street
Belfast
BT1 4LS
Northern Ireland

T: +44 28 9064 8494



Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).