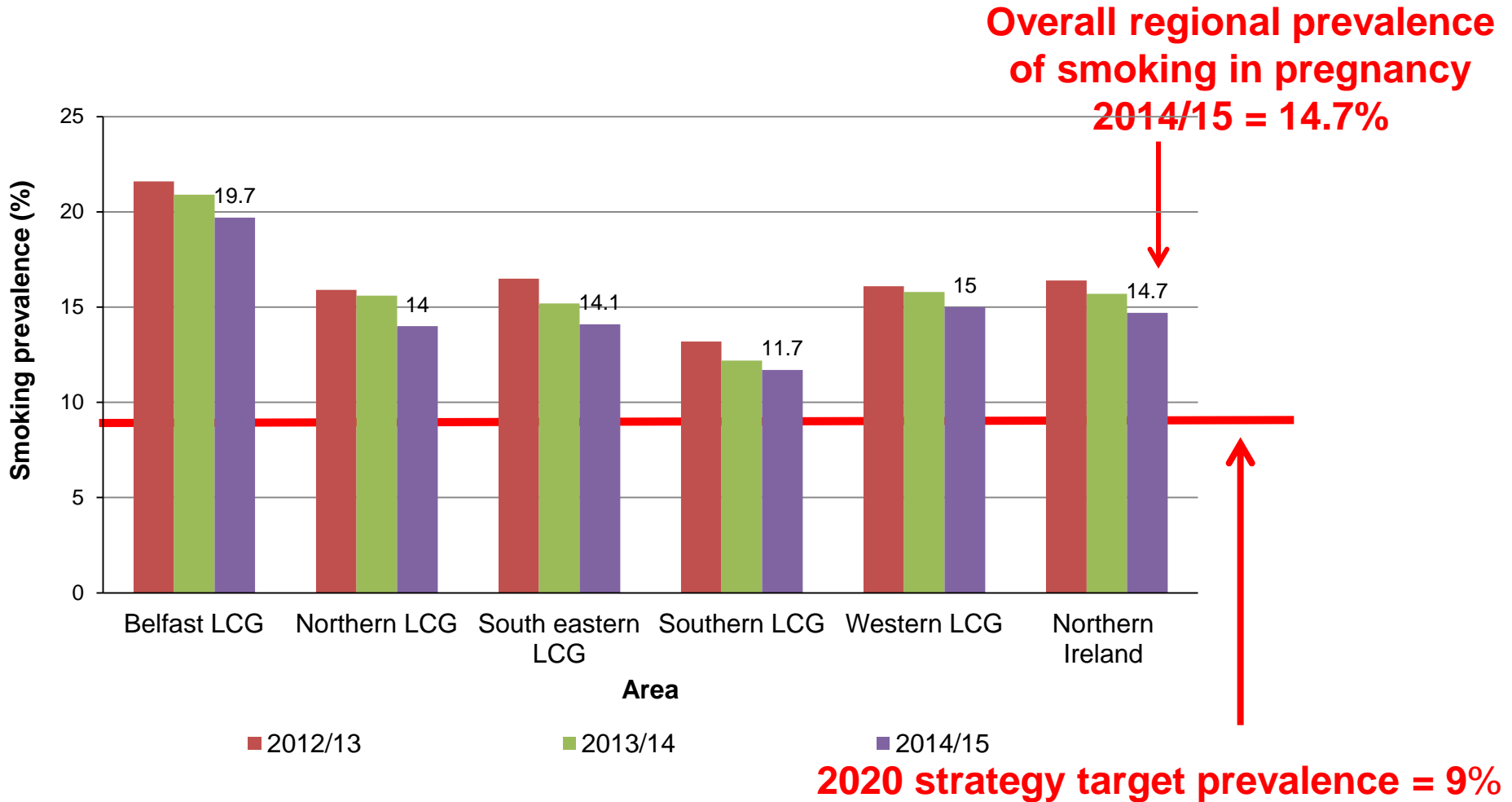


A tobacco-free pregnancy - Where are we now?

Panel discussion on smoking in pregnancy

Smoking in pregnancy: Northern Ireland update



Source: 2012/13-2014/15 NIMATS system analysis, PHA Health Intelligence . (unpublished) .

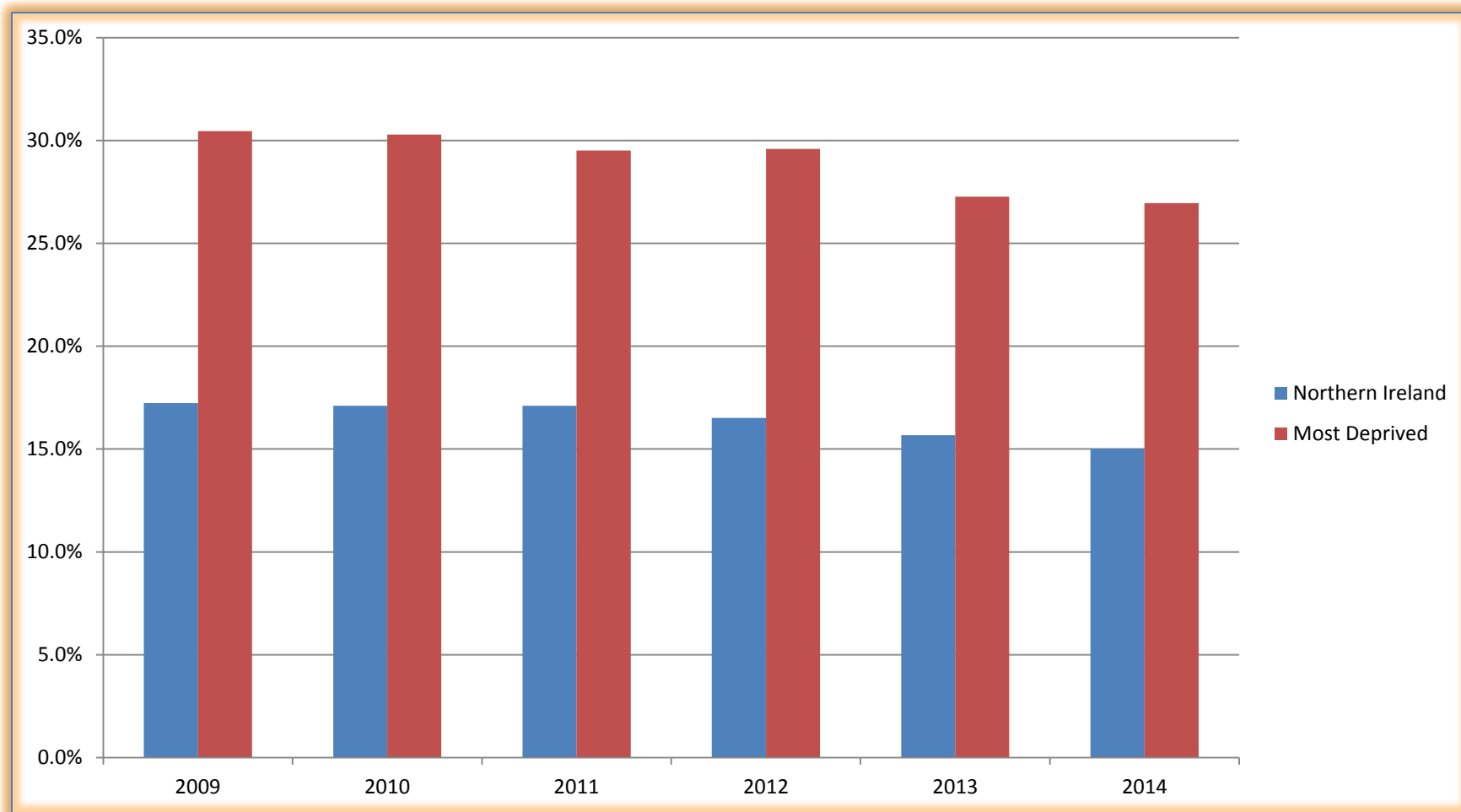
Stop Smoking Services: Use and effectiveness among pregnant smokers in Northern Ireland

	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15
Number accessing services (n)	694	1015	1462	1619	1574	1428
Est. proportion of smokers accessing service (%)	16.1	23.9	33.4	39.7	41.1	40.2
4 week quit rate (%)	53.9	52.4	58.5	59.6	60.2	57.0
Est. proportion of smokers quitting at 4 weeks with services	8.7	12.6	19.9	23.7	24.8	22.9
52 week quit rate (%) ~	21.2	25.3	26.1	28.5	26.9	-
Est. proportion of smokers quitting at 52 weeks with services	3.4	6.1	8.9	11.3	11.0	-

~ 52 week quit rate based on all who accessed service

Source: PHA Annual Stop Smoking services report 2014/15.

Smoking in pregnancy Northern Ireland (2009-2014)



Smoking in pregnancy



– Republic of Ireland update

- No information system suitable for ongoing surveillance....
- Growing Up in Ireland– 17-18% in 2008.
- Smoking rates during pregnancy fell by around a third over a decade. A 35.7% reduction was observed in GUI data 1997/98-2007/8. (A 34.8% reduction was observed in Infant Feeding Survey data 2000-2010 (NI)).

Mums of the future – Reason for optimism?



- Changes in motherhood – advancing age, ethnic diversity, planned parenthood?
- Declines in prevalence of smoking in adolescent girls (HBSC data - 33.1% of 15-17yr old girls current smokers in 2002; 13.2% in 2014, similar declines in YPBAS)